

ORDER



Orders
Order / Rev: 104806
Alt Order #: 06832434
Product Desc: American Crossroads
Estimate: 690
Flight Dates: 09/05/12 - 09/14/12
Original Date / Rev: 07/26/12 / 08/29/12
Order Type: GENERAL

KSNV

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: Crossroads Media, LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Crossroads *Revised*
Demographic: A35+
Product Codes: PLI1
Priority: 1
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/14/12	136	\$97,325.00	\$82,726.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	136	\$97,325.00	\$82,726.25	0.00
Totals	136	\$97,325.00	\$82,726.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	33%	\$97,325.00
Market	100%	\$294,924.24

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$97,325.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$44,238.64
KTUD	1%	\$2,949.24
KVVU	16%	\$47,187.88
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,898.48

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	09/05/12	09/05/12	Wake Up Early w/ Wagners	AM	430a-5a	--W----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	--W----			1		\$200.00		0.00				

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	09/05/12	09/05/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	--W----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	--W----					1	\$200.00		0.00			
E 3	KSNV	09/06/12	09/06/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	---T---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$200.00		0.00			
E 4	KSNV	09/09/12	09/09/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-----S	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S					1	\$200.00		0.00			
E 5	KSNV	09/10/12	09/10/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----					1	\$200.00		0.00			
E 6	KSNV	09/11/12	09/11/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$200.00		0.00			
E 7	KSNV	09/12/12	09/12/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	--W----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----					1	\$200.00		0.00			
E 8	KSNV	09/13/12	09/13/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	---T---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$200.00		0.00			
E 10	KSNV	09/05/12	09/05/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	--W----					1	\$325.00		0.00			
E 11	KSNV	09/06/12	09/06/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$325.00		0.00			
E 12	KSNV	09/07/12	09/07/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	----F--					1	\$325.00		0.00			
E 13	KSNV	09/10/12	09/10/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----					1	\$325.00		0.00			
E 14	KSNV	09/11/12	09/11/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$325.00		0.00			
E 15	KSNV	09/12/12	09/12/12		CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Agenda 1230pm															
The Agenda 1230pm															
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----					1	\$325.00		0.00			
E 16	KSNV	09/13/12	09/13/12	The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Agenda 1230pm															
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$325.00		0.00			
E 18	KSNV	09/05/12	09/05/12	Rachael Ray	CM	11am-12pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	--W----					1	\$325.00		0.00			
E 19	KSNV	09/06/12	09/06/12	Rachael Ray	CM	11am-12pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$325.00		0.00			
E 20	KSNV	09/07/12	09/07/12	Rachael Ray	CM	11am-12pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	----F--					1	\$325.00		0.00			
E 21	KSNV	09/10/12	09/10/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----					1	\$325.00		0.00			
E 22	KSNV	09/11/12	09/11/12	Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$325.00		0.00			
E 23	KSNV	09/12/12	09/12/12	Rachael Ray	CM	11am-12pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----					1	\$325.00		0.00			
E 24	KSNV	09/13/12	09/13/12	Rachael Ray	CM	11am-12pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$325.00		0.00			
E 26	KSNV	09/05/12	09/05/12	The Doctors	CM	2pm-3pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors															
THE DOCTORS no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	--W----					1	\$325.00		0.00			
E 27	KSNV	09/06/12	09/06/12	The Doctors	CM	2pm-3pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors															
THE DOCTORS no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$325.00		0.00			
E 28	KSNV	09/07/12	09/07/12	The Doctors	CM	2pm-3pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors															
THE DOCTORS no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	----F--					1	\$325.00		0.00			
E 29	KSNV	09/10/12	09/10/12		CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Doctors															
THE DOCTORS no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$325.00		0.00			
E 30	KSNV	09/11/12	09/11/12	The Doctors	CM	2pm-3pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
THE DOCTORS no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----					1	\$325.00		0.00			
E 31	KSNV	09/12/12	09/12/12	The Doctors	CM	2pm-3pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
THE DOCTORS no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$325.00		0.00			
E 32	KSNV	09/13/12	09/13/12	The Doctors	CM	2pm-3pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
THE DOCTORS no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$325.00		0.00			
E 34	KSNV	09/05/12	09/05/12	M-F Today Show III 4th BM	CM	10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$325.00		0.00			
E 35	KSNV	09/06/12	09/06/12	M-F Today Show III 4th BM	CM	10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$325.00		0.00			
E 36	KSNV	09/07/12	09/07/12	M-F Today Show III 4th BM	CM	10am-11am	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$325.00		0.00			
E 37	KSNV	09/10/12	09/10/12	M-F Today Show III 4th BM	CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$325.00		0.00			
E 38	KSNV	09/11/12	09/11/12	M-F Today Show III 4th BM	CM	10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----					1	\$325.00		0.00			
E 39	KSNV	09/12/12	09/12/12	M-F Today Show III 4th BM	CM	10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$325.00		0.00			
E 40	KSNV	09/13/12	09/13/12	M-F Today Show III 4th BM	CM	10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$325.00		0.00			
E 42	KSNV	09/05/12	09/05/12	M-F Today Show II 3rd BM	CM	9-10a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$750.00		0.00			
E 43	KSNV	09/06/12	09/06/12	M-F Today Show II	CM	9-10a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00

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M-F Today Show II 3rd Hr M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$750.00		0.00			
E 44	KSNV	09/07/12	09/07/12	M-F Today Show II 3rd Hr	CM	9-10a	----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	----F--					1	\$750.00		0.00			
E 45	KSNV	09/10/12	09/10/12	M-F Today Show II 3rd Hr	CM	9-10a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----					1	\$750.00		0.00			
E 46	KSNV	09/11/12	09/11/12	M-F Today Show II 3rd Hr	CM	9-10a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$750.00		0.00			
E 47	KSNV	09/12/12	09/12/12	M-F Today Show II 3rd Hr	CM	9-10a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----					1	\$750.00		0.00			
E 48	KSNV	09/13/12	09/13/12	M-F Today Show II 3rd Hr	CM	9-10a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$750.00		0.00			
E 49	KSNV	09/14/12	09/14/12	M-F Wheel	CM	7-730pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE (line 153 in stx-mvd from 9/4 to 9/14)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$1,000.00		0.00			
E 50	KSNV	09/05/12	09/05/12	Wheel of Fortune in Prime	CM	M-SA 8-11p / SUN	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
Wheel in Prime															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	--W----					1	\$1,000.00		0.00			
E 51	KSNV	09/06/12	09/06/12	Wheel of Fortune in Prime	CM	M-SA 8-11p / SUN	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
Wheel in Prime															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$1,000.00		0.00			
E 52	KSNV	09/07/12	09/07/12	M-F Wheel	CM	7-730pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	----F--					1	\$1,000.00		0.00			
E 53	KSNV	09/10/12	09/10/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----					1	\$1,000.00		0.00			
E 54	KSNV	09/11/12	09/11/12	M-F Wheel	CM	7-730pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$1,000.00		0.00			
E 55	KSNV	09/12/12	09/12/12		CM	7-730pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Order / Rev: 104805
 Alt Order #: 06832434
 Flight Dates: 09/05/12 - 09/14/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 690
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$1,000.00		0.00			
E 56	KSNV	09/13/12	09/13/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$1,000.00		0.00			
E 58	KSNV	09/05/12	09/05/12	The Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$750.00		0.00			
E 59	KSNV	09/06/12	09/06/12	The Tonight Show Tonight Show	CM	1135p-1237a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$750.00		0.00			
E 60	KSNV	09/07/12	09/07/12	The Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$750.00		0.00			
E 61	KSNV	09/10/12	09/10/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$750.00		0.00			
E 62	KSNV	09/11/12	09/11/12	The Tonight Show Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----					1	\$750.00		0.00			
E 63	KSNV	09/12/12	09/12/12	The Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$750.00		0.00			
E 64	KSNV	09/13/12	09/13/12	The Tonight Show Tonight Show	CM	1135p-1237a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$750.00		0.00			
E 66	KSNV	09/05/12	09/05/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$700.00		0.00			
E 67	KSNV	09/06/12	09/06/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$700.00		0.00			
E 68	KSNV	09/07/12	09/07/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$700.00		0.00			
E 69	KSNV	09/10/12	09/10/12		CM	4-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00

Order / Rev: 104805
 Alt Order #: 06832434
 Flight Dates: 09/05/12 - 09/14/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 690
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 4 AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 M----- 1 \$700.00 0.00															
E 70	KSNV	09/11/12	09/11/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) (4:30 PM-5:00 PM)		4-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -T----- 1 \$700.00 0.00															
E 71	KSNV	09/12/12	09/12/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) (4:30 PM-5:00 PM)		4-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --W---- 1 \$700.00 0.00															
E 72	KSNV	09/13/12	09/13/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) (4:30 PM-5:00 PM)		4-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ---T--- 1 \$700.00 0.00															
E 74	KSNV	09/05/12	09/05/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE UP WITH THE WAGNERS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 --W---- 1 \$1,000.00 0.00															
E 75	KSNV	09/06/12	09/06/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE UP WITH THE WAGNERS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 ---T--- 1 \$1,000.00 0.00															
E 76	KSNV	09/07/12	09/07/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE UP WITH THE WAGNERS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 ----F-- 1 \$1,000.00 0.00															
E 77	KSNV	09/10/12	09/10/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE UP WITH THE WAGNERS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 M----- 1 \$1,000.00 0.00															
E 78	KSNV	09/11/12	09/11/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE UP WITH THE WAGNERS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -T----- 1 \$1,000.00 0.00															
E 79	KSNV	09/12/12	09/12/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE UP WITH THE WAGNERS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --W---- 1 \$1,000.00 0.00															
E 80	KSNV	09/13/12	09/13/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE UP WITH THE WAGNERS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ---T--- 1 \$1,000.00 0.00															
E 82	KSNV	09/05/12	09/05/12	Today Show Today Show	CM	658a-9am	--W----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHOW REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 --W---- 1 \$1,500.00 0.00															
E 83	KSNV	09/06/12	09/06/12		CM	658a-9am	---T---	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00

Order / Rev: 104805
Alt Order #: 06832434
Flight Dates: 09/05/12 - 09/14/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 690

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show Today Show															
TODAY SHOW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---			1		\$1,500.00			0.00			
E 84	KSNV	09/07/12	09/07/12	Today Show Today Show	CM	658a-9am	----F--	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHOW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--			1		\$1,500.00			0.00			
E 85	KSNV	09/10/12	09/10/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHOW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----			1		\$1,500.00			0.00			
E 86	KSNV	09/11/12	09/11/12	Today Show Today Show	CM	658a-9am	-T-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHOW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----			1		\$1,500.00			0.00			
E 87	KSNV	09/12/12	09/12/12	Today Show Today Show	CM	658a-9am	--W----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHOW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----			1		\$1,500.00			0.00			
E 88	KSNV	09/13/12	09/13/12	Today Show Today Show	CM	658a-9am	---T---	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHOW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---			1		\$1,500.00			0.00			
E 90	KSNV	09/05/12	09/05/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----			1		\$700.00			0.00			
E 91	KSNV	09/06/12	09/06/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---			1		\$700.00			0.00			
E 92	KSNV	09/07/12	09/07/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--			1		\$700.00			0.00			
E 93	KSNV	09/10/12	09/10/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----			1		\$700.00			0.00			
E 94	KSNV	09/11/12	09/11/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----			1		\$700.00			0.00			
E 95	KSNV	09/12/12	09/12/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----			1		\$700.00			0.00			
E 96	KSNV	09/13/12	09/13/12		CM	4-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00

Order / Rev: 104805
 Alt Order #: 06832434
 Flight Dates: 09/05/12 - 09/14/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 690
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR)															
4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$700.00		0.00			
E 97	KSNV	09/05/12	09/05/12	News 3 Live in Prime	CM	7-10pm	--W----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
				News 3 in Prime											
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$1,500.00		0.00			
E 98	KSNV	09/07/12	09/07/12	M-F Early News	CM	5-630p	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Early News											
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$1,000.00		0.00			
E 99	KSNV	09/10/12	09/10/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Early News											
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$1,000.00		0.00			
E100	KSNV	09/12/12	09/12/12	M-F Early News	CM	5-630p	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Early News											
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$1,000.00		0.00			
E102	KSNV	09/07/12	09/07/12	Dr. Phil	CM	3-4p	----F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
DR. PHIL no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$450.00		0.00			
E103	KSNV	09/10/12	09/10/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
DR. PHIL no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$450.00		0.00			
E104	KSNV	09/12/12	09/12/12	Dr. Phil	CM	3-4p	--W----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
DR. PHIL no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$450.00		0.00			
E105	KSNV	09/08/12	09/08/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				News 3 Sunrise SATURDAY											
NEWS 3 AT SUNRISE no program 7/7,7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$350.00		0.00			
E107	KSNV	09/06/12	09/06/12	Noon News	CM	12-1230pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
NEWS 3 AT NOON nor program 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$425.00		0.00			
E108	KSNV	09/11/12	09/11/12	Noon News	CM	12-1230pm	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
NEWS 3 AT NOON nor program 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----					1	\$425.00		0.00			
E109	KSNV	09/13/12	09/13/12	Noon News	CM	12-1230pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
NEWS 3 AT NOON nor program 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$425.00		0.00			
E111	KSNV	09/08/12	09/08/12		CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00

Order / Rev: 104805
 Alt Order #: 06832434
 Flight Dates: 09/05/12 - 09/14/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 690
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa-Su News 3 at Eleven															
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S-					1	\$1,100.00		0.00			
E112	KSNV	09/09/12	09/09/12	Chris Matthews 9:30AM SM	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Chris Matthews SUN 9:30am															
CHRIS MATTHEWS SHOW no program 8/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S					1	\$500.00		0.00			
E113	KSNV	09/08/12	09/08/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
Sa-Su Early News															
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S-					1	\$650.00		0.00			
E114	KSNV	09/09/12	09/09/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today															
NEWS 3 TODAY/WKEND nor program 7/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S					1	\$500.00		0.00			
E115	KSNV	09/05/12	09/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	---W----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---W----					1	\$1,100.00		0.00			
E116	KSNV	09/07/12	09/07/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	----F--					1	\$1,100.00		0.00			
E117	KSNV	09/10/12	09/10/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----					1	\$1,100.00		0.00			
E118	KSNV	09/12/12	09/12/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----					1	\$1,100.00		0.00			
E120	KSNV	09/06/12	09/06/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
Jeopardy in Prime															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$1,000.00		0.00			
E121	KSNV	09/10/12	09/10/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----					1	\$1,000.00		0.00			
E122	KSNV	09/11/12	09/11/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$1,000.00		0.00			
E123	KSNV	09/09/12	09/09/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
Meet the Press															
MEET THE PRESS no program 7/8,7/29															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S					1	\$3,000.00		0.00			
E124	KSNV	09/05/12	09/07/12		CM	730-758pm	----F--	:30	1	\$800.00	1	0.00	NM	1	\$800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
FACE ADDED SPOTS																											
Face to Face w/ Ralston																											
Face to Face w/ J.Ralston																											
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>----F--</td><td>1</td><td>\$800.00</td><td>0.00</td></tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	----F--	1	\$800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/03/12	09/09/12	----F--	1	\$800.00	0.00																						
E125	KSNV	09/09/12	09/09/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00												
Sports Night in Las Vegas																											
SPORTS NIGHT ADDED SPOTS																											
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>-----S</td><td>1</td><td>\$500.00</td><td>0.00</td></tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	-----S	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/03/12	09/09/12	-----S	1	\$500.00	0.00																						
E126	KSNV	09/09/12	09/09/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00												
News 3 in Prime																											
NEWSAFT NFL ADDED SPOTS																											
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>-----S</td><td>1</td><td>\$1,800.00</td><td>0.00</td></tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	-----S	1	\$1,800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/03/12	09/09/12	-----S	1	\$1,800.00	0.00																						
E127	KSNV	09/09/12	09/09/12	LAW & ORDER (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00												
Law & Order (synd) PRIME																											
L & O ADDED SPOTS																											
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>-----S</td><td>1</td><td>\$1,800.00</td><td>0.00</td></tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	-----S	1	\$1,800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/03/12	09/09/12	-----S	1	\$1,800.00	0.00																						
E128	KSNV	09/05/12	09/07/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	--WTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00												
M-F 5-6a WakeUp w/Wagners																											
NEWS ADDED SPOTS																											
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>--WTF--</td><td>1</td><td>\$325.00</td><td>0.00</td></tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	--WTF--	1	\$325.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/03/12	09/09/12	--WTF--	1	\$325.00	0.00																						
E129	KSNV	09/05/12	09/07/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	--WTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00												
NEWS ADDED SPOTS																											
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>--WTF--</td><td>4</td><td>\$700.00</td><td>0.00</td></tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	--WTF--	4	\$700.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/03/12	09/09/12	--WTF--	4	\$700.00	0.00																						
E130	KSNV	09/10/12	09/13/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	MTWT---	:30	3	\$700.00	1	0.00	NM	3	\$2,100.00												
NEWS ADDED SPOTS																											
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/10/12</td><td>09/16/12</td><td>MTWT---</td><td>3</td><td>\$700.00</td><td>0.00</td></tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/10/12	09/16/12	MTWT---	3	\$700.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/10/12	09/16/12	MTWT---	3	\$700.00	0.00																						
E131	KSNV	09/09/12	09/09/12	LAW & ORDER (LF) Law & Order (LF)	CM	Sat 1-2am / Sun 1-	-----S	:30	1	\$100.00	1	0.00	NM	1	\$100.00												
DLINE ADDED S;PT																											
DLINE																											
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>-----S</td><td>1</td><td>\$100.00</td><td>0.00</td></tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	-----S	1	\$100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/03/12	09/09/12	-----S	1	\$100.00	0.00																						
N132	KSNV	09/05/12	09/06/12	Face to Face in PRIME	CM	8-11pm	--WT---	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00												
Face to Face in PRIME																											
FACE ADDED SPOTS																											
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>--WT---</td><td>2</td><td>\$800.00</td><td>0.00</td></tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	--WT---	2	\$800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/03/12	09/09/12	--WT---	2	\$800.00	0.00																						
N156	KSNV	09/14/12	09/14/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00												
The Agenda 1230pm																											
NEWS 4: THE AGENDA no program 7/30																											
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/10/12</td><td>09/16/12</td><td>----F--</td><td>1</td><td>\$325.00</td><td>0.00</td></tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/10/12	09/16/12	----F--	1	\$325.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/10/12	09/16/12	----F--	1	\$325.00	0.00																						
N157	KSNV	09/14/12	09/14/12	Rachael Ray	CM	11am-12pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00												
Rachael Ray																											
RACHEL RAY																											
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/10/12</td><td>09/16/12</td><td>----F--</td><td>1</td><td>\$325.00</td><td>0.00</td></tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/10/12	09/16/12	----F--	1	\$325.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/10/12	09/16/12	----F--	1	\$325.00	0.00																						
N158	KSNV	09/14/12	09/14/12	The Doctors	CM	2pm-3pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00												
The Doctors																											
THE DOCTORS no program 7/30-8/10																											
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/10/12</td><td>09</td></tr></tbody></table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/10/12	09				
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/10/12	09																										

Order / Rev: 104805
 Alt Order #: 06832434
 Flight Dates: 09/05/12 - 09/14/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 690

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N159	KSNV	09/14/12	09/14/12	M-F Today Show III 4th Hour Today 4th Hour	CM	10am-11am	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$325.00		0.00			
N160	KSNV	09/14/12	09/14/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$750.00		0.00			
N161	KSNV	09/14/12	09/14/12	The Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$750.00		0.00			
N162	KSNV	09/14/12	09/14/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$700.00		0.00			
N163	KSNV	09/14/12	09/14/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE UP WITH THE WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$1,000.00		0.00			
N164	KSNV	09/14/12	09/14/12	Today Show Today Show	CM	658a-9am	----F--	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHOW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$1,500.00		0.00			
N165	KSNV	09/14/12	09/14/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$700.00		0.00			
N166	KSNV	09/14/12	09/14/12	Dr. Phil Dr Phil	CM	3-4p	----F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
DR. PHIL no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$450.00		0.00			
N167	KSNV	09/14/12	09/14/12	Noon News Noon News	CM	12-1230pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS 3 AT NOON nor program 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$425.00		0.00			
N168	KSNV	09/14/12	09/14/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$1,000.00		0.00			
													Totals	136	\$97,325.00